



TEAM SKILLS

Team Innovation

Develop your team's ability to innovate and collaborate while they brainstorm their way to group success.

Overview

In this innovation training workshop, teams bring together the practical skills of problem solving with creative, out-of-the-box thinking, utilizing the wisdom of great thinkers and inventors such as Leonardo DaVinci, Benjamin Franklin and Steve Jobs. Teams are tasked with innovation projects that combine practical and creative criteria, requiring them to draw from the strengths of everyone on the team. The focus of these projects can be on marketplace innovation or improving internal processes.

Goals

- ✓ Master a powerful group brainstorming technique to enhance innovation.
- ✓ Learn to utilize the strengths of each team member.
- ✓ Improve coordination of effort.

Rates

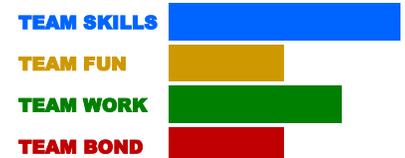
Download rate info here: www.AtlantaChallenge.com/downloads

"The participants were very engaged and satisfied with the session. It was a delight for me to experience a master trainer and effective techniques."

~ **Chattahoochee Tech HR**

Details

Program content:



Length:

3 hours +/-

Activity:

Light

Location:

Indoors

Group size:

10-500 people

Includes:

Complete facilitation, participant handouts, project supplies and event photos.





Team Innovation

Agenda & Activities

Welcome & Warm-Ups (20-30 minutes) Atlanta Challenge staff welcome the participants and set expectations for the innovation training. A few fun warm-up activities are presented to get the group moving and involved.

Intro Challenge (15-30 minutes) We jump right into the program with a thought provoking team activity that requires ideas and input from the entire group to solve. This gets the group engaged and thinking about what they want to get out of the program.

Individual Thinking Styles Exercise (30-45 minutes) Everyone is creative, just in different ways. This engaging activity helps participants identify what their creative qualities are, and how they can be a helpful part of the team innovation process.

Team Brainstorming (30-45 minutes) Our facilitator leads a group discussion on what it takes to be creative AND effective, utilizing the techniques of great thinkers & inventors. Teams also explore brainstorming in a group setting to get the best ideas from every member.

Team Creations (60-120 minutes) Teams are presented with a series of challenges requiring them to innovate unique solutions that meet high standards. Teams are provided with a variety of materials to use, giving them plenty of room to brainstorm their own distinctive outcomes. We have a wide range of projects available depending on your goals, group size and available space. We work with you to determine the best options. Most groups will do 2-4 different projects. Here are a few examples:

Perpetual Motion Each group tries to make a contraption that will stay in motion for the longest amount of time without any human intervention.

Play The Game Teams take on the role of board game designers and must design, construct, and promote an actual, playable board game. Teams then play and rate each others creations, and give feedback on their creativity and quality.

Best Practices Teams sit out of sight of each other. The first team must construct the most effective device from kits that contain far more than they need, and then relay verbal instructions to the next team on how to make the same device. End results are compared. This problem solving game illustrates team dynamics, creative problem solving and effective communication in action.

Team Review (15-30 minutes) The team discusses specific workplace applications for the innovation process.

Wrap-up Activity We end with a fun, but thought provoking, activity and a team picture with the group posing with their innovative creations.



THINKING-STYLES DETAILS



Overview – The Thinking Styles Challenge is a fun, interactive way for teams to work together, gain insights into their own thinking styles and strengths, and better understand how different people can work together for maximum effectiveness.

The Instructional Game - The first step is an interactive card game where participants trade “most descriptive” adjectives on playing cards to better understand the whole-brain theory and how it applies to team interaction. This is a fun introduction to the model, and a way for participants to get to know themselves and their team mates better.

Learning Module - A short walk-through of the Brain Dominance Theory and content is presented to the group. Team members will better understand the 4 major processing areas of the brain and how they effect communication, creativity, brainstorming, problem solving and team success.

Application Phase - The final segment deals with practical applications of the whole brain model and how each individual’s contributions are essential to a successful team. The content is based on the focus of the program (teamwork, goals, change, etc.) and the specific needs of your group. Available topics include:

- ◆ Using Whole Brain Strategic Planning.
- ◆ Understanding the listener’s needs.
- ◆ Maximizing communication.
- ◆ Minimizing misunderstandings.
- ◆ Appreciating all thinking styles.
- ◆ Understanding leadership styles.
- ◆ Improving sales & customer service.
- ◆ Dealing with and managing change.

<p>Return On Investment</p> <ul style="list-style-type: none">• Increased revenue (3 new clients, \$100 Million)• Reduction of tech support call time over two months (27% and 39%)	<p>Return On Innovation</p> <ul style="list-style-type: none">• Successful realization of CEO’s new vision• Invention of new power system in 12 weeks
<p>Return On Initiative</p> <ul style="list-style-type: none">• Improved efficiency thru alignment between sales managers and purchasing managers• Safety record and results improved	<p>Return On Interaction</p> <ul style="list-style-type: none">• Improved staff climate, personnel development and communication effectiveness• Improved team performance -team become “model” in division

ENHANCE YOUR TEAM BUILDING WORKSHOP

These add-on support options for Think Like A Team, Team RESPECT & Team Evolution will help your team maximize the impact of your event for long term success.



Personal Strengths Profiles

Each participant receives a comprehensive personal thinking styles profile, giving them valuable information about how they communicate, learn, handle stress and more. As a team, they will learn how to combine their unique strengths to brainstorm, solve problems, and implement decisions more effectively than ever. Delivered in a fun hands-on way to ensure engagement and retention. Add to any workshop.

\$125 per person



90-Day Team Coaching

The 90-Day team coaching follow-up is a combination of three 45-minute monthly virtual follow up sessions, weekly team surveys and progress reports, and additional support materials as needed. This multi-faceted approach spread out over regular intervals helps the team stay focused on what is most important, improve in critical areas, and increase the team's productivity and satisfaction.

\$950 per team



Teamwork Quest

In this 90-minute session, participants work through a series of hands-on teamwork activities to reinforce the key concepts covered in the original program, and measure their progress as a team.

Size	<12	12+	35+	50+	75+	115+	160+	225+
Rate	\$600	\$50	\$46	\$42	\$37	\$32	\$27	\$22