Overview
Divided into three distinct sections, teams aim to fulfill a range of business objectives in a logical order – everything from designing logos, filming advertisements and creating marketing material, to interviewing potential consumers and creating a prototype product from materials gathered during the day. Fun business trivia will keep the entire team engaged while they battle to create a product worthy of the boardroom!

Goals
✓ Develop a customer-focused mindset.
✓ Practice collaborating and innovation.
✓ Get to know team mates better while building morale & camaraderie.

Rates
$55 - $65 per person
Download rate sheet for details.

Details
Program content:
TEAM SKILLS
TEAM FUN
TEAM WORK
TEAM BOND

Length:
3-4 hours

Activity:
Light

Location:
Indoors and/or outdoors

Group size:
20-1,000 people

Includes:
Complete facilitation, event materials, team bandanas, event pictures and videos.

“I wanted to say a HUGE THANK YOU!! ! The event was a HUGE success. The game was such a fantastic contribution to the conference and will be spoken about for a long time!” - Direct Line Group
Welcome & Warm-Ups (10-15 minutes) Our staff welcome the participants and build excitement for the event. We then lead some fun warm-up activities that also randomly create small teams.

Team Up! (5-10 minutes) Teams come together, get to know each other, and get to know the event. They may also develop team names and slogans.

Event Intro (5-10 minutes) Our on-site facilitator introduces the event, and goes over the rules and other essential details. We hand out supplies to the teams. Teams review their materials, delegate team member roles, and discuss their strategy for the event.

The Pitch Challenges (1.5-2 hours) Our app guides each team through a series of business objectives designed to help prepare their product pitch for the boardroom. Possible challenges include:

Logo Design: Each team creates a creative and meaningful logo for their product.

Market Research: Using the general public or our actors (included in large group programs), each team must poll potential customers for market viability.

Video Advertisements: As teams complete missions and earn points, additional missions are revealed.

Product Prototype: Using available materials, each team creates a prototype of their product to use in their marketing.

Bonus Business Challenges: These additional challenges give teams the opportunity to earn points to use for “investing” and other purposes.

Invest Points: Teams have the opportunity to “invest” points in other teams for influence or collaboration.

Scoring & Voting (15 minutes) Teams reconvene at the starting area to finalize their scoring and vote for their favorite team.

Final Pitch (10 min) The most popular team has the opportunity to present their pitch live to the entire group.

Wrap-Up & Slideshow (15-20 minutes) At the end of the program, we discuss lessons learned during the program, then present a slideshow of the best photos and videos. We end with a fun closing activity and a great group picture.

Simultaneous Multiple Locations

- If desired, we can run this event for teams in multiple locations at the same time.
- Perfect for geographically diverse teams who want to have the same experience and compete against one another.
- Our staff run the warm-up and wrap-up, and are available for support and guidance during the event.
- Call us to discuss logistics and pricing for multiple locations.