



# TEAM PROFILES WORKSHOP

Understand the unique qualities of each team member and the combined personality of the team.

## Overview

This in-depth training and development workshop includes a full analysis of each participants' thinking style, giving them valuable information about how they communicate, learn, handle stress, and interact with others. As a team, the group will learn how to combine their unique strengths to brainstorm, solve problems, and implement decisions more effectively than ever. We cover a great deal of content but deliver it in a fun, hands-on way to ensure engagement and retention.

## Goals

- Identify strengths and blind spots of each member of the team.
- Develop a whole-brain mindset to ensure well-rounded solutions.
- Practice whole-brain communication, delegation, problem solving, and other tools.
- Develop a culture of appreciation, cognitive diversity, and flexibility.

## Details

### Length

3-4 hours

### Venue

Indoors or virtual

### Group size

5-500 people

### Includes

- ✓ Individual profiles
- ✓ Team profile report
- ✓ Professional facilitation.
- ✓ Impactful discussions.
- ✓ Application exercises.
- ✓ Research based materials.
- ✓ Digital review materials.
- ✓ Pre and post strategy sessions with leader.
- ✓ 30-Day follow up with group.

### Rates

Group	Base	11-200	200+
In-person	\$3,950	\$195	call
Virtual	\$2,950	\$165	call

First 10 people included in base rate.  
Over 200 call for quote.

*"Our team has been talking nonstop about your session...we think it was the highlight of the summit and I have to agree!"* **LexisNexis**





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## Agenda & Activities

**Thinking Styles Assessment (20 minutes)** Before the program, each participant completes an assessment that identifies their unique thinking preferences.

**Pre-event Consult (30 minutes)** The team leader and the facilitator review the group information and align on outcomes to ensure a successful program.

**Welcome & Warm-Ups (10-15 minutes)** Your Atlanta Challenge facilitator welcomes the group and sets expectations for the team development workshop, then leads some fun activities that break the ice and help get everyone invested in the program.

**Intro Teamwork Challenge (20-30 minutes)** We jump right in with a thought-provoking activity that requires ideas and input from everyone to solve. This gets the group engaged and thinking about what they want to learn, talking about their strengths, and how to combine them.

**Personal Profiles Review (60 minutes)** We take an in-depth look at the factors that determine each person's assessment, what the various indicators mean, and how to put them to work for greater results.

**Application Exercises (60 minutes)** The group works through a few exercises on applying the whole-brain system to problem-solving, brainstorming, creativity, and other topics relevant to your team.

**The Teamwork Compass® (15-20 minutes)** We lead a short, interactive conversation about the key ingredients of teamwork, how different team members have a stronger affinity for some of those ingredients, and how to bring them all together to be an unstoppable team.

**Pressure Cooker (30 minutes)** Small teams come up with a list of specific situations in the workplace that they would like to improve. The team then brainstorms various solutions to these challenges using the whole-brain format to ensure a wide variety of actionable ideas.

**Final Teamwork Challenge (10-20 minutes)** This challenge draws upon the team's ability to bring together each person's perspectives and combine them for success. The conversation afterward reviews the whole-brain thinking styles and how they helped the team find a solution.

**Wrap-up (5 minutes)** The team shares observations and what they want to focus on going forward.

**Post-event Leader Consult (20-30 minutes)** The program facilitator will talk with the team leader to share insights about the group and suggestions for keeping the momentum after the workshop.

**Virtual Group Follow-up (45-60 minutes)** Approximately one month after the event, your facilitator will host a virtual follow-up session to review key concepts, answer questions, discuss best practices, and assist with creating action plans.

