



THE 360 CHALLENGE

Develop leadership skills for managers and supervisors with pragmatic content, discussions, and activities.

Overview

Being a leader is all about leading teams. In this fun but informative leadership development program, both current and future team leaders get a foundational understanding of what a team needs to be successful plus essential insights into their personal leadership skills and style. A series of content modules, activities, and discussions help each participant craft their own action plan for enhancing their leadership skills.

Goals

- Pinpoint personal leadership style, strengths, and areas for improvement.
- Understand how individual style affects leadership and team performance.
- Develop an on-going improvement system.
- Network with other leaders and benefit from their feedback and insights.

Details

Length

3-4 hours

Venue

Indoors or virtual

Group size

5-500 people

Includes

- ✓ Professional facilitation.
- ✓ Impactful discussions.
- ✓ Application exercises.
- ✓ Research based materials.
- ✓ Digital review materials.
- ✓ Pre and post strategy sessions with leader.
- ✓ 30-Day follow up with group.

Rates

Venue	Base	11-200	200+
In-person	\$2,950	\$35	call
Virtual	\$2,450	\$15	call

*First 10 people included in base rate.
Add profiles: \$140 per person.
Add 3-month mastermind: \$2,325*

"On behalf of the entire management team, thank you for providing us with an informative but fun day." ~ PPG Industries





THE 360 CHALLENGE

Agenda & Activities

Pre-event Leader Consult (20-30 minutes) The program facilitator will talk with the team leader to identify critical areas of focus and outcomes for the program to ensure the event is on target for the organization's needs.

Welcome & Warm-Ups (5-10 minutes) Atlanta Challenge staff welcome the group and set expectations for the leadership development program. We then lead fun warm-up activities that get the group moving and ready to participate fully.

Intro Challenge (15-30 minutes) We jump right into the program with a thought-provoking activity that requires ideas and input from the entire group to solve. This gets everyone engaged and thinking about what they want to get out of the program.

Leadership Styles Matrix (30-45 minutes) There's no one right way to be a team leader. This interactive project gives participants a clearer understanding of their primary thinking and management style and how the different styles may impact the people they lead.

Leadership 360 Challenges (60-90 minutes) These hands-on leadership activities require brainstorming, collaboration, planning, and creative problem-solving. Activities are selected to help participants identify and utilize differ-

ent leadership strategies. After each challenge, the designated leader receives a 360 review of their leadership skills from their team. By the end of this segment, all participants will have led their group and received individualized feedback.

Teamwork Compass® (20-30 minutes) We review the *Teamwork Compass®*, giving leaders a framework for developing and maintaining a successful team. This simple but powerful tool keeps leaders focused, and teams motivated because it covers all of the essentials, not just the preferences of the leader's personality.

Closing Debrief & Wrap-up Activity (5-10 minutes) The group acknowledges the day's accomplishments and discusses how to incorporate the lessons after the program.

Post-event Leader Consult (20-30 minutes) The program facilitator will talk with the team leader to share insights and suggestions for maintaining momentum afterward.

Virtual Group Follow-up (45-60 minutes) Approximately one month after the event, your facilitator will host a virtual follow-up session to review key concepts, answer questions, discuss best practices, and create accountability for implementing ideas.

