



# CATAPULT TO SUCCESS

Get out of organizational silos and encourage collaboration in this fun catapult team building.

## Overview

In this fun, hands-on catapult team building, teams try to deliver an assortment of products to various client locations. Products and locations have different rewards and different risks. Teams must design and build their delivery system, and then determine which opportunities are the best option for their team. But the client wants complete coverage, so all of the teams will need to collaborate and orchestrate their efforts to be successful in this teamwork activity.

## Who this program is right for:

- Teams that want to have a lot of fun and a powerful take-away.
- Teams that need to focus on collaboration and customer focus.

## Goals

- Recognize existing silos that inhibit organizational and individual goals.
- Break siloed thinking habits and focus on the big picture.
- Increase communication between teams and individuals.
- Have fun together, build morale and camaraderie.

*"Thanks for the great team development activity. You did an excellent job and the team had very positive feedback". ~ Coca-Cola*

## Details

### Length

2 hours +/-

### Venue

Indoors or virtual

### Group size

5-75 people

### Includes

- ✓ Professional facilitation.
- ✓ Impactful discussions.
- ✓ All materials and set up.
- ✓ Application exercises.

### Rates

Group	Base	26-75	75+
In-Person	\$1,750	\$45	call

*First 25 people included in base rate.  
Over 75 call for quote.*





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## Agenda & Activities

**Welcome & Warm-Ups** (10-15 minutes) Atlanta Challenge staff welcome the group and set expectations for the program's teamwork activities. We then lead some fun warm-up games that get the group moving and ready to fully participate.

**Intro Teamwork Challenge** (10-20 minutes) We jump right into the program with a thought provoking team activity that requires ideas and input from the entire group to solve. This gets the group engaged and thinking about what they want to get out of the program, and gets them talking about their individual strengths and how to combine them during the catapult team building.

**Construction Challenge** (60 minutes) Teams are given the scenario of meeting a tall order by an important client. Using the materials provided to them, teams design and build a product delivery system (catapult) to meet the customer's needs, aiming for maximum product delivery. They also have tight performance measures to meet and a strict budget to operate within. Attention to detail, strategy and brainstorming are the keys to team success.

**Testing Grounds** (10 minutes) Teams line up, present their creations, and then demonstrate their performance for all to see. Teams earn points based on how well their team's project does, provided it meets all of the customer demands, but many teams will miss the part that says ALL the teams must meet the minimum requirements or no one wins. This leads to an eye-opening conversation about how internal dynamics can cause loss of business and the need for breaking down silos.

**Final Teamwork Challenge** (10-20 minutes) This challenge continues to draw upon the team's ability to bring together each person's perspectives and combine them to create a successful outcome. The specific activity selection is based on group size, time available, room layout, and the goals of the program.

**Team Review & Wrap-up Activity** (15 minutes) The team shares their observations about how they performed, and how to apply those lessons to specific situations faced on the job. We end with a fun, but thought provoking activity and a team picture with their trophies and catapults.

