Coaching for Teams & Leaders

- Individuals
- Groups
- On-Going
- 90-Day Sprints

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The Challenge And Opportunity

Your passion for what you do creates opportunities... and challenges.

When you're leading a team that's committed to making a difference, the same drive that can lift everyone to great heights can also quietly drain them. People work so hard... but at what cost? How do you find that sweet spot where everyone thrives instead of just survives?

Constant pressure brings tremendous risk.

Maybe you've seen it: people working tirelessly, yet not always in sync. Tension rising because the work matters so much. Priorities pile up, and there's never enough time, funding, or hands on deck. Before long, stress builds, silos form, and morale suffers.

These difficulties often lead to:

- Burnout instead of balance.
- High turnover instead of lasting commitment.
- Breakdowns in trust, communication, and collaboration.

The answer isn't to push harder. It's to get clearer. To reconnect. To build an environment where people can do their best work without burning out.

It's time to turn things around.

When leaders and teams find their rhythm again, everything changes. They focus on what truly matters, communicate with more ease, and move forward together. It's not about doing more; it's about being more intentional so the energy you invest fuels progress instead of draining it.

And that's when the magic happens. You and your team:

- Make a genuine difference.
- Feel fulfilled by your work.
- Lift others up.
- Become known as a force for good in your organization and community.

Are You Ready To Rise?

You want to level up, but you're not sure how to fit it in.

Most leaders and teams want to do better, to have more energy, achieve bigger goals, and strengthen their sense of connection. It's not about fixing what's broken; it's about building on what's right: more focus, trust, and capacity to keep doing meaningful work without losing heart.

But with everything already on your plate, the idea of change can feel overwhelming. Still, in the long run, it's absolutely worth it.

How You Know It's Time to Take Action

- You're facing new challenges or responsibilities and want to rise to them confidently.
- You sense your habits could evolve but don't know where to start.
- You're stretched thin and want calm focus instead of constant reaction.
- You care deeply about your mission and want your energy to match your impact.
- You're ready for more opportunities and want to be recognized for your contributions.

What It Takes To Rise

- **Reconnect** with why you do what you do.
- **Identify** where you are and where you want to be.
- **Strategize** how to make small changes, build new skills, and stay on track.
- **Elevate** your resilience, success habits, and well-being.

Who We Support

- Leaders and teams dedicated to making a difference and want to thrive not just survive.
- Organizations in health, wellness, education, or community impact seeking sustainable growth.
- People ready to embrace structure, feedback, and practical tools for making meaningful progress.

> ***Shawn's leadership training is excellent!***
> *Just when I think I've obtained enough information to help me become more of a successful leader, I have another breakthrough session. Highly recommended!*
>
> *Joseph Jenkins - Director Workforce Relations CDC*

Your Growth Formula

Turning Your Passion Into Consistent Growth

The **RISE Framework** gives you a practical, proven way to create results that last. When paired with coaching, RISE becomes a guided journey that helps you and your team turn purpose into progress while keeping your spark alive along the way.

R

Reconnect

Clarify your goals, values, and purpose.

We begin by revisiting what truly matters, the "why" behind your goals and the difference you want to make. This stage rekindles motivation and ensures every action you take stays aligned with your deeper mission.

- *Purpose is the fuel. Your coach will help you remember why you started.*

I

Identify

Pinpoint where you are and where you want to be.

Through reflection, assessments, and stakeholder feedback, you'll gain insight into your strengths, blind spots, and patterns. You will know exactly what you need to do to get where you want to be.

- *You can only change what you see. Your coach helps you focus on what matters most.*

S

Strategize

Make small changes, build skills, and take consistent action.

Together, we create a practical roadmap that sets priorities, builds accountability systems, and shapes the habits that move you forward. You will strengthen communication, decision-making, and team alignment.

- *Every great outcome is achieved in bite-sized steps. Your coach will be your accountability partner.*

E

Elevate

Strengthen your resilience, success habits, and well-being.

This final stage is about making your growth last. You will build habits that help you stay focused and connected when under pressure, turning your efforts into sustainable performance and a thriving culture.

- *Real success is more than reaching goals. Your coach will help you thrive as you rise.*

Why RISE Works So Well

- **Simple and actionable:** A process that's easy to understand and apply.
- **Balanced:** Supports both results and well-being.
- **Evidence-based:** Combines feedback, accountability, and continuous learning.
- **Purpose-driven:** Keeps mission, values, and people at the center of your growth.

Common Goals And Outcomes

What Changes Do You Want To See?

Listed below are the most common goals leaders and teams focus on in coaching. The key is to choose the one or two areas that will make the biggest difference for you. Through surveys, assessments, and meaningful conversations, you and your coach will identify the best place to start and build from there.

Being More Effective & Fulfilled

- ❑ I want to stay calm and clear under pressure.
- ❑ I need to protect my focus and stop spreading myself too thin.
- ❑ I want to make decisions faster and with more confidence.
- ❑ I'm ready to strengthen my executive presence and credibility.
- ❑ I need consistent habits for planning, delegation, and follow-through.
- ❑ I need to manage stress and sustain energy without burning out.

Coaching & Mentoring Others

- ❑ I want to give feedback that's clear, kind, and helps people grow.
- ❑ I need to hold people accountable without feeling like I'm policing them.
- ❑ I need to set expectations so work gets done right the first time.
- ❑ I need to handle tough conversations with more calm and confidence.
- ❑ I want to motivate my people in ways that feel genuine.
- ❑ I need to address performance issues before they turn into problems.

Leading Your Team

- ❑ I need to provide my team with clearer goals, roles, and accountability.
- ❑ I want to build stronger trust and psychological safety.
- ❑ I need to help my team collaborate more effectively and avoid silos.
- ❑ I want to make meetings more productive and outcome-focused.
- ❑ I want to lift morale and engagement without adding more pressure.
- ❑ I need to help the team resolve conflicts quickly and constructively.

Being an Effective and Positive Team

- ❑ Our team needs to strengthen collaboration and trust across departments.
- ❑ We need clearer hand-offs and shared accountability.
- ❑ Our team needs to communicate up, down, and across more effectively.
- ❑ Our team needs to adapt faster and stay coordinated through change.
- ❑ We need to build stronger influence and credibility with stakeholders.
- ❑ We want to show visible progress that earns trust across the organization.

Which of these speak most to where you are today?

What would your team and colleagues suggest?

What would be the impact of mastering that area?

Power Tip:

Have a few peers check this list for you.

Schedule A Free 30-Minute Discovery Call

Explore where coaching can have the greatest impact for you and your team.

https://calendly.com/atlcoaching

3 Approaches For Leaders & Teams

Finding the path that fits your needs.

Every leader and team has unique needs. Some need quick, focused progress. Others require steady, sustainable growth. A few are ready for bold transformation. Coaching supports your growth by helping you create a plan, focus your energy, strengthen your confidence, and sustain meaningful results.

Each format below adapts to your goals, schedule, and group. If you want to sharpen key skills build stronger habits, or make a major shift, each option provides the perfect structure, feedback, and accountability to make lasting change.

How to Find Your Best Fit:

1. **Identify who needs coaching:** A leader, a group of leaders, a leadership team, or a cross-functional or project team.
2. **Pinpoint what needs to shift:** Skill development, alignment, communication, collaboration, reputation, etc.
3. **Decide which path fits your goals:** ☑ 90-Day Sprint ☑ 6–12 Month Mastery ☑ 360 Stakeholder Coaching

Audience	90-Day Sprint *Key skills or challenge response*	6 or 12 Month Mastery *Broader growth and development*	360 Coaching *High-stakes, high-performance*
Individual Leader	Build momentum fast. Solve a key challenge or strengthen one essential skill that immediately improves performance.	Develop clarity, consistency, and confidence. Turn strong intentions into reliable habits that elevate daily leadership.	Strengthen impact and reputation through real-world feedback that sharpens behaviors and influence.
Leader Cohort	Align around one shared goal. Practice together, support each other, and bring visible progress back to your teams.	Grow as a collective. Use tools, reflection, and shared accountability to expand capability across the group.	Develop multiple leaders ready for higher responsibility while building a culture of collaboration and trust.
Executive Team	Tackle one core opportunity or obstacle. Improve how you meet, decide, and execute to move farther, faster.	Lead as one. Clarify roles, decisions, and priorities to create steady alignment and consistent results.	Operate as a unified leadership voice. Align strategy and execution to drive organization-wide clarity and performance.
Cross-Functional Team	Align quickly around a shared goal. Create wins that strengthen trust, accelerate collaboration, and deliver visible results.	Strengthen collaboration and trust. Build systems and relationships that hold strong under pressure.	Become the team others depend on. Deliver cohesive results through seamless communication and shared ownership.

Coaching By The Numbers

The ROI of Coaching

The results are clear. Across thousands of organizations, coaching consistently delivers measurable, lasting impact for leaders, teams, and the bottom line.

Individual Results

70%
Leaders reported improved work performance.
ICF Global Coaching Client Study

72%
Leaders reported improved communication.
ICF Global Coaching Client Study

73%
Leaders reported improved relationships.
ICF Global Coaching Client Study

80%
Clients reported improved self-confidence.
ICF Global Coaching Client Study

86%
Participants increased their productivity an average of 86% when training was combined with coaching, compared to 22% with training alone.
The Personnel Management Association

96%
Leaders who had an executive coach said they would repeat the coaching experience.
ICF Global Coaching Client Study

Organizational Results

86%
Organizations report positive ROI on their coaching engagements.
ICF Global Coaching Client Study

35%
Average amount that companies who invest in leadership development outperform organizations who do not.
American Society of Training and Development

1/3
Of all Fortune 500 companies say executive coaching is their standard leadership development tool—for both their executive teams and rising leaders.
The Hay Group

> *For more than 3 years, Shawn's flexible, innovative, and practical approaches have powered my teams. Every bit of individual and team assessment data - and mental fitness methods - are shaped and delivered in a way that immediately impacts our leaders and team members alike. We are now in version 3.0 of our organization, and Shawn's guidance is why we continue to grow through challenging times and changing conditions.* - **David McLeod CISO Cox**

Shawn Clark
Team & Leader Coach

A Message From Your Coach

Leadership isn't about doing more; it's about becoming more intentional. My mission is to help leaders and teams stay grounded in purpose, even when the pressure is high, because when people thrive, their work makes a lasting difference.

Blending science, strategy, and understanding.

I combine proven leadership formulas with a resilience-centered approach to growth. The goal isn't perfection: it's purpose, alignment, and results that last. This helps organizations in health, wellness, education, and public service make meaningful progress while strengthening the well-being of the people doing the work.

For more than 30 years, I've helped purpose-driven leaders and teams turn commitment into measurable results while boosting energy and balance. Whether you're leading a department, guiding an organization, or building an innovative company, my role is to help you navigate challenges and reach your goals with purpose and integrity.

What leaders have to say

Shawn's leadership coaching is excellent! Just when I think I've obtained enough information to help me become more of a successful leader, I have another breakthrough session. **- CDC**

The team absolutely loved it! We look forward to working with you again in the near future. Thank you!
- Morehouse School of Medicine

"The group loved it! They felt that they learned and had fun. I appreciate all of your hard work!"
- Cobb and Douglas Public Health

"We were at a point where conflict had ruined our team, but through this process we saw how we could use it to help us." **- APS**

Shawn did an absolutely fantastic job for us. All were impressed. Notably, Shawn spoke to us, not at us. He did not try to be the center of attention, but actually facilitated our participation. He allowed the lessons to be self-evident and provided a learning experience for the group.
- Phil Coletti

Shawn was a great facilitator and he got people interested through his enthusiasm and great presentation of material. He engaged the team to a point where the participation of the team was positive and the team embraced the opportunity to build a stronger team through understanding of the others styles. I have enjoyed working with Shawn at several events.
- Gary Zernach

90-Day Sprint Coaching

How It Works

Duration: 90-minute kick-off followed by 90 days of support.

Format: 6 bi-weekly sessions, 45-60 minutes via Zoom.

Focus: One clear goal, skill, or response to an opportunity or challenge.

Includes: Pre-work, assessments, kick-off session, six coaching check-ins, practical templates, progress tracking, digital resources and other tools as needed.

Common Focus Areas

1. **Skill Development:** Strengthen a core competency such as communication, delegation, resilience, accountability, etc.
2. **Performance Focus**: Accelerate a project, initiative, or KPI.
3. **Navigating a Current Challenge:** Targeted support for a live issue such as:
   - Implementing a new platform or system.
   - Managing a restructuring, onboarding, or turnover.
   - Responding to changes or new mandates.

Thank you again, Shawn. You helped the team with a much-needed reset and a good framework for moving forward.

- DBHDD

Laser-Focused for Quick Wins

Sprint Coaching helps you master a new skill, face a challenge, or navigate a key transition. With structure, outside perspective, and accountability, leaders and teams focus on one essential area of growth and make meaningful progress in just 90 days.

Sprint Options for Every Team and Leader

Four ways to turn steady effort into lasting growth.

Individual Leaders
Personalized focus for rapid results. Build momentum, sharpen one critical skill, and gain strategies tailored to your unique goals and challenges.

Leader Groups
Shared learning with individual impact. Develop core habits, exchange insights, and hold one another accountable for real progress across the organization.

Leadership Teams
Tackle an issue that impacts the leadership team and their departments together. A sprint gives leaders the structure and urgency to make essential changes quickly.

Cross-Functional Teams
Create deep improvements in individual performance, team effectiveness, and how the group collaborates with other teams across the organization.

Three months. One focus. Lasting results.

- Targeted outcomes.
- Measurable progress.
- Actionable ideas and tools.
- Accountability to make it stick.

Schedule a Free 30-Minute Discovery Call
https://calendly.com/atlcoaching

90-Day Sprint Coaching

How To Build Momentum That Lasts

Sprint Coaching follows a focused, four-part framework that helps leaders and teams move quickly from clarity to effective action. Each step builds on the last, creating steady progress and lasting change.

R

Reconnect: Defining what makes the biggest impact

Start by clarifying the one thing that will create the biggest impact right now. This becomes your north star, aligning daily actions, resources, and communication toward meaningful progress.

Potential Sprint tools: Quick Goal Map, Leadership Compass check-in, Motivation Matrix

I

Identify: Clarifying what needs to change and how

Pinpoint the patterns that are shaping your circumstances. Quick diagnostics reveal where effort is paying off and where small adjustments will create big gains.

Potential Sprint tools: Gap Analysis Grid, Feedback Pulse Survey, Strengths Snapshot

S

Strategize: Shifting from ideas to action

Build a focused roadmap with checkpoints, milestones, and accountability that keep things on track. Each session helps you test, adapt, and accelerate your results.

Potential Sprint tools: Accountability Tracker, Progress Dashboard, Resilience Structure

E

Elevate: Transforming how you operate and think

Capture what worked, strengthen the systems that support it, and embed habits that keep progress going. You'll finish the Sprint ready to sustain success and aim higher.

Potential Sprint tools: Reflection Map, Success Summary, Habit Continuation Plan

Performance You See and Feel

Sprint Coaching creates measurable progress you can see in the way people work, decide, and collaborate. It's where focus turns into traction, and traction turns into results that last. Clear priorities replace constant firefighting.

- ✓ Conversations become sharper and more productive.
- ✓ Accountability feels natural, not forced.
- ✓ Energy and engagement rise across the board.
- ✓ Progress becomes visible — and repeatable.

90-Day Sprint Coaching

The Power of Focused Transformations

In just 90 days, focused coaching helps leaders and teams move from reaction to direction, from effort to impact. By zeroing in on one key goal or challenge, Sprint Coaching builds clarity, momentum, and measurable progress that lasts beyond the coaching process.

FOCUS & CLARITY

Constant firefighting	→	Clear priorities and proactive planning
Overloaded and distracted	→	Focused effort on what drives real results
Good ideas stuck in discussion	→	Action plans with measurable outcomes
Uncertainty about next steps	→	Confidence, clarity, and forward motion

COMMUNICATION & ALIGNMENT

Communication breakdowns	→	Productive conversations and timely feedback
Team misalignment	→	Shared goals and coordinated execution
Mixed messages from leadership	→	Unified direction and visible progress
Talking about problems	→	Taking decisive action with accountability

ACCOUNTABILITY & EXECUTION

Low accountability	→	Clear commitments and consistent follow-through
Missed deadlines and confusion	→	Reliable systems and predictable progress
Ideas without implementation	→	Structured plans and measurable milestones
Temporary fixes	→	Practical systems that keep improvement going

ENERGY & RESILIENCE

Stress and fatigue	→	Sustainable energy and consistent follow-through
Burnout and frustration	→	Steady motivation and balanced effort
Overreacting to change	→	Adaptive thinking and faster recovery
Effort without impact	→	Purposeful action that produces results

Mastery Coaching

How It Works

Duration: 6 or 12 months of biweekly sessions.

Format: 30-60-minute coaching sessions via Zoom with reflection and application between meetings.

Focus: Broader leadership development, sustained behavior change, and measurable impact

Includes: Assessments, Leadership Dashboards, Feedback Reviews, Growth Trackers

Outcome: Confident communication, consistent execution, and a culture of accountability

Common Focus Areas

- Lead with clarity and confidence
- Build trust and accountability
- Communicate with real impact
- Think and act strategically
- Grow emotional intelligence
- Stay focused and consistent
- Coach and empower others
- Align goals and priorities
- Navigate change effectively
- Model calm, steady performance

Thank you Shawn! Thanks for the great insights you gave us to help us grow closer as a team!
- Kysor Warren US

Six to Twelve Months of Steady Growth

The most powerful growth doesn't happen overnight. This in-depth coaching path gives leaders and teams the time and structure to create lasting habits, deeper awareness, and results that endure.

Each session brings measurable progress while reinforcing the mindset and systems that sustain long-term success.

Mastery Options for Every Team and Leader

Four ways to turn steady effort into lasting growth.

Individual Leaders

Commit to long-term growth to develop skills, reinforce habits, and strengthen consistency so change becomes second nature and success more sustainable.

Leader Cohorts

This format helps leaders in a group apply new insights, building shared momentum, steady confidence, and stronger alignment.

Leadership Teams

The extended process helps senior teams refine how they work together, lead their departments, and shape a unified culture that endures beyond the program.

Cross-Functional Teams

This longer coaching cycle helps cross-functional teams optimize the work they do together, as well as their ability to collaborate with other teams.

Deeper focus. Stronger habits. Lasting Impact.

- Turn insights into consistent habits.
- Operate with steadiness and clarity under pressure.
- Strengthen accountability, trust, and culture.
- Build momentum that keeps compounding over time.

Schedule a Free 30-Minute Discovery Call

https://calendly.com/atlcoaching

Mastery Coaching

How To Build Momentum That Lasts

Real mastery takes time, focus, and reflection. Mastery Coaching keeps your growth purposeful and sustainable by balancing strategy with self-awareness, and progress with well-being. Over six to twelve months, each phase helps you build skills, confidence, and consistency so impact becomes a habit that lasts.

R

Reconnect: Defining the bigger picture and long term outcomes

Start by identifying the long-term goals and values that guide your success. This becomes your compass, aligning strategy, communication, and priorities toward meaningful, sustained progress.

Potential Mastery tools: Vision Map, Strategic Alignment Survey, Purpose Statement Builder

I

Identify: Clarifying what drives performance and satisfaction

Gain insight into the patterns, systems, and relationships shaping results. Thoughtful diagnostics help reveal where strengths can be leveraged and new habits will make the greatest difference.

Potential Mastery tools: Action Dashboard, Strengths and Gaps Analysis

S

Strategize: Shifting from status quo to steady growth

Translate insight into a focused growth plan. Together, we'll set milestones, strengthen systems, and reinforce the habits that drive accountability and momentum across months, not moments.

Potential Mastery tools: Accountability Compass, Progress Tracker, Growth Roadmap

E

Elevate: Operating with mastery and purpose

Solidify the mindset, behaviors, and routines that sustain long-term success. You'll finish the program equipped to maintain resilience, and keep raising the standards within your organization.

Potential Mastery tools: Reflection Map, Continuous Growth Plan, Leadership Legacy Plan

Improvement You See and Feel

Mastery Coaching isn't about a few quick wins. It's about developing the steadiness, systems, and confidence that elevate performance long after the sessions end. Growth becomes visible in how decisions are made, how people communicate, and how consistently goals are met.

- ✓ Priorities hold firm under pressure.
- ✓ Accountability strengthens without micromanagement.
- ✓ Teams move with purpose and shared momentum.
- ✓ Progress stops feeling like effort and starts feeling like culture.

Mastery Coaching

From Progress to Mastery

Some goals need more than a quick sprint. Over six to twelve months, coaching provides the time, structure, and feedback to turn insight into consistent performance. The extended format allows leaders and teams to address multiple topics or more complex challenges — building confidence, capability, and culture that last.

FOCUS & STRATEGY

Managing day to day	→	Leading with strategy, foresight, and calm focus
Short-term thinking	→	Long-term planning and sustainable progress
Competing priorities	→	Strategic clarity and aligned direction
Reactive decision-making	→	Thoughtful choices that move the organization forward

COMMUNICATION & INFLUENCE

Mixed messages or confusion	→	Consistent, clear communication that builds trust
Unclear leadership presence	→	Confident, authentic influence
Low engagement in dialogue	→	Open feedback and shared understanding
Limited cross-team influence	→	Stronger relationships that extend collaboration

ACCOUNTABILITY & CULTURE

Short-term motivation	→	Sustained commitment and accountability
Uneven performance	→	Reliable standards and ownership at every level
Weak team cohesion	→	Unified culture that supports shared success
Dependency on a few key people	→	Empowered teams that deliver together

ENERGY & CONSISTENCY

Stress and reactivity	→	Steady confidence and composure under pressure
Lack of follow-through	→	Predictable execution and lasting habits
Fatigue and burnout	→	Balance, energy, and sustainable performance
Effort that plateaus	→	Ongoing learning and continuous improvement

360 Stakeholder Coaching

How It Works

Duration: 6 or 12 months

Format: 30 to 60 minute monthly sessions, between-session follow-ups, and stakeholder check-ins.

Focus: Key areas to change based on input and needs of colleagues.

Process: Stakeholder feedback, goal setting, follow-up surveys, and coaching support.

Includes: Assessments, Stakeholder interviews, Feedback system, Progress reports, digital files, and other tools as needed.

Common Focus Areas

- Build influence across teams
- Model accountability daily
- Communicate with openness
- Develop presence and impact
- Strengthen trust and rapport
- Coach and empower others
- Outgrow toxic habits

I've been working on some things personally and professionally that were tested, and I've enjoyed unpacking that and processing/learning/planning adjustments. ***- NPB***

Peer Informed Transformation

Stakeholder-Centered Coaching provides the structure, feedback, and accountability that makes measurable growth visible across your organization.

Built on the proven Marshall Goldsmith methodology, this process engages the people you work with most closely to ensure feedback becomes action, and action becomes reputation. How people experience your leadership defines your legacy.

Options for Vital Teams and Leaders

Four ways to ensure the most important changes take root.

Senior Leaders
Ideal for executives and directors leading at scale who need to strengthen leadership presence, decision impact, and stakeholder trust across the organization.

Leader Cohorts
Perfect for groups of leaders who need to level up. This format provides feedback and accountability in an affordable format that also redefines culture.

Leadership Teams
Use collective feedback to lead as one. The 360 process helps senior teams align how they work and model optimal team behaviors in their own units.

Cross-Functional Teams
The peer feedback process allows teams to understand how they are seen, and what they can do to improve performance internally and cohesion externally.

Results That Get Noticed

- Turn feedback into measurable growth.
- Elevate how others experience your performance.
- Strengthen trust, credibility, and alignment.
- Sustain change that others can see and trust.

Schedule a Free 30-Minute Discovery Call
https://calendly.com/atlcoaching

360 Stakeholder Coaching

How to Turn Feedback Into Lasting Change

Stakeholder-Centered Coaching transforms feedback into progress.

The 360 Stakeholder Coaching Process turns real-world feedback into measurable improvement, not just in behavior, but in how others perceive that behavior.

R

Reconnect: Discover what your colleagues prioritize

You'll identify one or two core focus areas that matter most to your stakeholders and align directly with organizational goals.

Potential 360 tools: Stakeholder Impact Survey, Goal Alignment Map, Commitment Plan

I

Identify: Gather insights that guide growth

Collect and analyze feedback from the people you work with most closely. This builds self-awareness and shows how you are perceived across the team and organization.

Potential 360 tools: 360 Feedback Interviews, Stakeholder Survey, Strengths & Gaps Report

S

Strategize: Convert feedback into action

Convert feedback into specific, observable behaviors and a follow-through plan that includes regular stakeholder check-ins, practical exercises, and accountability systems that reinforce progress.

Potential 360 tools: Follow-Up Pulse Survey, Progress Tracker, Coaching Action Log

E

Elevate: Demonstrate Growth That Lasts

Sustain and expand your results by making new habits visible and consistent. You'll learn how to communicate progress, invite continued feedback, and embed these behaviors.

Potential 360 tools: Leadership Impact Journal, Ongoing Feedback Loop, Growth Summary Review

Results Others Can See

Stakeholder Coaching helps you lead with greater authenticity, reliability, and influence. You'll finish the process with stronger relationships, measurable growth, and the confidence to keep improving — long after the coaching ends.

- ✓ Noticeable improvement in key behaviors.
- ✓ Stronger trust and credibility with stakeholders.
- ✓ More effective performance and interactions.
- ✓ A visible, lasting shift in leadership reputation.

360 Stakeholder Coaching

From Old Habits to Measurable Impact

360 Coaching helps leaders turn feedback into visible, lasting change. By combining honest input from others with focused coaching, leaders move beyond blind spots and outdated habits to build trust, credibility, and influence across their organization.

INFLUENCE & IMPACT

Needing to win or be right	→	Focusing on shared success and collaboration
Good ideas without buy-in	→	Presenting perspectives that gain traction and support
Limited influence outside your team	→	Expanding credibility across the organization
Effort without visibility	→	Recognized leadership presence that drives change

TRUST & RELATIONSHIPS

Withholding information	→	Sharing context and building transparency
Failing to recognize others	→	Celebrating contributions and reinforcing value
Uneven follow-through	→	Reliability and accountability that build confidence
Strained relationships	→	Strong, trusted partnerships that enable better results

COMMUNICATION & ALIGNMENT

Overexplaining or dominating discussions	→	Listening deeply and communicating with precision
Mixed messages and misunderstandings	→	Clear, consistent communication that inspires confidence
Talking at people	→	Engaging others in two-way dialogue and shared insight
Disconnected priorities	→	Clear alignment between words, actions, and strategy

SELF-AWARENESS & GROWTH

Unclear how others see your leadership	→	A clear, data-informed understanding of strengths and gaps
Defensiveness in feedback	→	Openness and curiosity that drive growth
Clinging to old habits	→	Willingness to adapt and evolve as a leader
Leading by instinct alone	→	Leading with awareness, intention, and purpose

Coaching Rates

Investing in Growth

Each coaching engagement is structured around the depth, duration, and support that best fit your goals. Pricing reflects the level of customization and coaching support each program provides. Whether you're investing in your own development or your team's collective performance, every session builds measurable progress and lasting impact.

	Individual Leader	Group of up to 6	Group of 7–12	Program Includes
90-Day Sprint	$3,800 (90 day flat rate)	$5,200 (90 day flat rate)	+$475 per person/month	90-minute kick-off session followed by 6 bi-weekly sessions, assessments, support materials, and digital notes folder for each participant.
Mastery	$1,250/month (six month minimum, then month to month)	$4,800/month (six month minimum, then month to month)	+$650 per person/month	90-minute kick-off session followed by bi-weekly sessions, assessments, support tools, and digital materials folder.
360 Coaching	$2,200/month (six month minimum, then month to month)	$8,800/month (six month minimum, then month to month)	+$950 per person/month	90-minute kick-off session followed by monthly sessions, bi-weekly check-ins, stakeholder interviews & surveys, assessments, support materials.

Schedule a Free 30-Minute Discovery Call
https://calendly.com/atlcoaching

Jump Start Your Rise Journey

A Reflection for Meaningful Growth

Use this page to start your journey. Take a few minutes to think through the questions below. They will help you clarify what's working, what's not, and what kind of growth would make the biggest impact. What you can answer and what you can't are both valuable in charting your path.

When you're ready, let's talk about what's next. Schedule a free strategy call to explore your insights and options for more purposeful, impactful growth for you and your team.

Reconnect: Clarify your goals, values, and purpose.

⇒ Why did you get into this line of work?

⇒ What impact do you want to make?

⇒ What kind of leader do you want to be?

Identify: Pinpoint where you are and where you want to be.

⇒ What is currently working well?

⇒ What needs to be working better?

⇒ What gaps do you need to close?

Strategize: Make small changes, build skills, and take consistent action.

⇒ What small steps can you take to make progress?

⇒ What skills do you need to develop?

⇒ How will you fit these things into your routine?

Elevate: Strengthen your resilience, success habits, and well-being.

⇒ What is the greatest strain on your energy and mood?

⇒ What are 2-3 things you can do to lessen that strain?

⇒ What habits, relationships, and environment can reinforce your resilience?

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*"The most important key to achieving great success is to decide upon your goal and **launch**, get started, take action, move." - Coach John Wooden*