Leadership Retreats

Step outside immediate demands.
See how you lead more clearly.
Choose a better way forward.

Facilitated off-site retreats near Atlanta for deeper self-awareness, broader leadership range, and more intentional impact.

Atlanta Challenge, LLC ▪ www.AtlantaChallenge.com ▪ 404-848-1001

Our Mission

To help leaders see more clearly,
lead more effectively, and create sustainable change.

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Leadership growth happens when we can see our own patterns clearly enough to choose something different.

MOVE BEYOND KNOWING

Leadership training can provide useful concepts, tools, and advice. Yet knowing what effective leaders should do does not guarantee that we can do it when the stakes are high, time is short, or people respond in unexpected ways.

The laboratory for when leadership matters most.

A leadership retreat creates a different kind of learning environment. Purposeful challenges, unfamiliar conditions, consequential choices, and candid conversation make leadership visible. Participants can notice how they assess a situation, communicate direction, use authority, respond to uncertainty, involve others, and recover when the first approach does not work.

Guided reflection helps leaders examine both intention and impact. They can recognize the value of their familiar strengths, see where those strengths become limiting, and practice a broader range of responses. The goal is not to imitate an idealized leader. It is to lead as yourself with greater awareness, flexibility, and purpose.

Leadership Under Real Conditions

Leadership patterns are easiest to see when something meaningful is happening. A retreat creates enough challenge to reveal those patterns without turning development into a test.

Step Outside the Role:
A different setting creates distance from immediate demands, organizational scripts, and the pressure to already have the answer.

Notice the Default:
Leaders observe how they gather information, make decisions, influence others, manage emotion, and respond when plans change.

Consider the Impact:
Feedback and reflection help participants compare what they intended with what others experienced.

Expand the Range:
Leaders experiment with different communication, coaching, decision, and adaptability choices while the learning is still alive.

Return With Practice:
Each participant identifies real situations in which to apply, test, and refine a more intentional approach.

Four Environments of Development

Every Atlanta Challenge leadership retreat follows a proven rhythm. The exact experiences are selected based on the group, its goals, the season, and the time available. The underlying journey remains consistent.

Indoor learning and conversation. Models, framing, assessment, dialogue, planning, and focused reflection create a consistent language for your participants.

Outdoor exploration and challenge. Movement, unfamiliar conditions, navigation, observation, and shared tasks make patterns visible and invite dialogue.

Turn experience into insight. The group slows down to notice what happened, consider implications, and connect the experience to real leadership principles.

Workplace application. Participants identify what they will keep doing, what they will change, and how they will put it into practice when they return to work.

The Leadership Journey

Leadership begins within the leader, but it does not end there. Effective leaders understand their own patterns, create conditions in which others can contribute and grow, help teams navigate complex terrain, and connect everyday choices to a meaningful purpose.

From Self-Awareness to Purposeful Leadership

Lead Yourself: Find Your Bearings Recognize the strengths, assumptions, needs, triggers, and habitual responses that shape how you lead.

Lead Others: Create Paths to Success Expand the ability to communicate, coach, influence, and respond to people to ensure they grow.

Lead Teams: Navigate the Terrain Create clarity, alignment, accountability, adaptability, and connection across the system.

Lead Purpose: Choose the Direction Connect decisions, culture, performance, and change to what the work is ultimately meant to accomplish.

Lead Forward: Walk the Path Convert insight into deliberate practice, real-world experiments, and support for sustained growth.

The Changes Leaders Can Create

- From reacting automatically to recognizing patterns and leading with greater intention.
- From depending on familiar strengths to expanding leadership range.
- From communicating from one preferred style to reaching people with different needs and perspectives.
- From solving every problem to developing ownership and capability in others.
- From managing tasks and immediate demands to shaping the conditions in which people and teams perform well.
- From avoiding uncertainty to navigating it with greater clarity, adaptability, and steadiness.
- From understanding leadership concepts to embodying them in consequential moments.
- From being consumed by the path in front of them to leading in service of a larger purpose.

Leader Retreat Options

Half-Day Leader Retreat

Set Your Leadership Direction
- Welcome and build connection.
- Clarify the leadership priority.
- Establish personal learning goals.

Explore How You Lead
- Introduce a leadership framework.
- Examine strengths and resources.
- Identify familiar leadership patterns.

Navigate a Leadership Challenge
- Complete a purposeful experience.
- Observe choices and reactions.
- Consider impact on others.
- Recognize barriers to effectiveness.

Discover Better Approaches
- Reflect on what happened.
- Connect patterns to work.
- Explore better leadership responses.
- Practice a different approach.

Move Forward With Intention
- Identify immediate leadership actions.
- Personal development commitments.
- Close with renewed direction.

Full-Day Leader Retreat

Establish Your Leadership Destination
- Welcome and build connection.
- Clarify goals for the day.
- Establish personal learning intentions.

Explore Your Leadership Patterns
- Introduce leadership concepts.
- Examine strengths and preferences.
- Identify familiar leadership responses.
- Consider impact on others.

Navigate Progressive Challenges
- Explore leadership demands.
- Observe choices under pressure.
- Reflect on what emerged.
- Receive insight from peers.
- Alternative leadership approaches.
- Apply them through practice.

Connect Discovery to Work
- Address current leadership challenges.
- Expand leadership range.
- Establish development commitments.
- Create a path forward.

Two-Day Leader Retreat

Day One: Discover How You Lead
- Establish purpose and outcomes.
- Clarify personal leadership goals.
- Explore strengths and preferences.
- Examine familiar leadership patterns.
- Navigate leadership challenges.
- Observe responses under pressure.
- Consider impact on others.
- Reflect with greater candor.
- Identify opportunities for growth.

Day Two: Expand How You Lead
- Reconnect around key discoveries.
- Explore alternative approaches.
- Communication and coaching.
- Strengthen decisions and adaptability.
- Apply learning to real challenges.
- Clarify purpose and desired impact.
- Expand personal leadership range.
- Create a development roadmap.
- Commit to meaningful action.

Planning Your Leadership Retreat

Every program begins with a conversation about the people, the context in which they lead, and the change that matters. Atlanta Challenge then helps design the route: the right balance of indoor and outdoor work, challenge, relevant frameworks, reflection, accessibility, and applications.

1. Understand Your Leaders

Who will participate, what responsibilities do they hold, and what leadership challenges or opportunities are they facing?

2. Define the Destination

What is happening now—and what needs to be different afterward?

3. Choose the Depth

Select a half-day, full-day, or two-day retreat based on how deeply you want to explore, practice, and plan.

4. Prepare for the Journey

We'll consider your group, goals, accessibility needs, indoor/outdoor balance, and other important details.

5. Continue the Work

Determine how new insights and commitments will be reinforced after the retreat.

To get started, simply tell us who will participate, what you want to change, and how much time you can invest. We'll help you plan the path forward.

Retreat Format Options & Rates

Depth	Half-Day	Full-Day	Two-Day
Primary Value	Focused insight, shared understanding, and immediate action around one important priority	Greater awareness, practical skill-building, and meaningful progress across several connected priorities	Deeper exploration, sustained practice, and substantial progress on complex needs or patterns
Learning Cycles	One concentrated cycle of learning, experience, reflection, and application	Multiple connected cycles with opportunities to apply insights and try different approaches	An extended developmental journey with repeated cycles, increasing complexity, and time for integration
Experiential Elements	One focused indoor or outdoor experience selected to reveal a key leadership or team dynamic	Several varied experiences designed to reveal patterns, develop capabilities, and reinforce learning	A purposeful progression of experiences that allows participants to experiment, adapt, and build upon discoveries
Reflection	Identify visible patterns, consider their impact, and capture the most useful insights	Examine patterns more fully, explore alternative approaches, and connect discoveries across experiences	Create space for greater candor, deeper understanding, meaningful feedback, and integration across both days
Application	Translate key discoveries into practical next steps that participants can use immediately	Practice new approaches, address current workplace needs, and establish meaningful commitments	Apply learning to complex workplace challenges and develop a substantial roadmap for continued progress
Best Suited for	A focused priority, introduction to the approach, emerging need, or productive team reset	Strengthening several connected capabilities, navigating a transition, or making progress on an important challenge	Addressing entrenched patterns, complex challenges, significant change, or broader developmental goals
Investment	*$5,800**	*$8,400**	*$15,200**

** Base rates. Exceptional customization and unique content may be extra. Call for a quote for your group. Program fees include consultation, customized program design, professional facilitation, and participant materials. Venue, travel, meals, lodging, and specialized activity expenses are quoted separately when applicable.*

Continuing Your Journey

A powerful leadership retreat can create insight, intention, and momentum. Leadership growth continues when participants apply their discoveries to real people, decisions, and pressures, reflect on their impact, and keep expanding their range.

Follow-Up Options

- **Facilitated follow-up sessions.** Reconnect the group, review commitments, address obstacles, and adjust the path forward.
- **Leadership coaching.** Help individual leaders apply insight to real situations, relationships, and decisions.
- **Team coaching.** Support the team as it practices new agreements and navigates live challenges.
- **Masterminds.** Create an ongoing peer forum for reflection, accountability, problem-solving, and learning.
- **Implementation support.** Translate the experience into custom tools, routines, checkpoints, and reinforcement.

Meet Your Guide

Hi, I'm Shawn Clark, founder and lead coach at Atlanta Challenge.

I have spent more than 30 years exploring a central question:

What helps people see themselves, one another, and their situation more clearly, and choose a better way forward?

Through Atlanta Challenge, I have helped more than 4,000 teams turn leadership and teamwork concepts into meaningful shared experience. My work draws from experiential learning, whole-brain thinking, neuroscience, mental fitness, and decades of observing how people respond to challenges.

I bring curiosity, candor, humor, and a keen eye for the patterns unfolding within a group. I create experiences in which people can challenge familiar assumptions, experiment with new approaches, and translate what they discover into practical change at work.

30 Years • 4,000 Teams

Experiential Learning • Whole-Brain Thinking • Leadership & Team Development

Certification	Organization
Leadership Coach, Teamwork Coach	*Marshall Goldsmith Stakeholder Centered Coaching*
Executive Coach, Team Building Coach	*Center For Executive Coaching*
Thinking Styles Practitioner	*Herrmann International (HBDI)*
Mental Fitness Coach	*Positive Intelligence*
Brain Health Trainer	*Dr. Daniel Amen / Amen Health*
Success Coach	*Anthony Robbins Companies*

Client Comments

Thank you again. The conversations were extremely fruitful for the team and really led to some great connections and much needed discussions.

~ IndieWalls

Thank you for a great session! Many of the team members indicated that it was the highlight of the retreat for them.

~ Hartsfield-Jackson

Thank you for everything you did to make our day a success. Your time, energy and support were outstanding. It was by far one of our best outings ever!

~ Cintas Corp.

Thank you, Shawn. Your team building exercises were a great display of how a team should interact with each other. I truly appreciate it.

~ Dept. of Health & Human Services

Our team had a fantastic experience with Atlanta Challenge! It was highly engaging from start to finish, and it created a positive, energetic environment.

The facilitator Shawn was outstanding -- knowledgeable, dynamic, and incredibly effective at creating a welcoming atmosphere that made it easy for our team to fully immerse themselves in the activities. Our team walked away with practical takeaways that we can carry forward into our work.

Overall, it was a meaningful and well-executed experience and we would absolutely recommend AC to other teams looking for an engaging & impactful team-building opportunity!

*- **GA Tech Provost Office***

Request a Leadership Retreat Proposal

Every leadership group begins in a different place. Your retreat will be designed around your participants, leadership demands, development priorities, desired outcomes, and available time.

Let's explore what would help your leaders expand their range and increase their impact.

START THE CONVERSATION

Call to discuss your goals and receive a customized retreat agenda and quote for your group.

Call: 404-848-1001
Schedule a virtual meeting: calendly.com/atlcoaching

YOUR CUSTOMIZED PROPOSAL WILL INCLUDE:

- Recommended retreat format.
- Customized experience flow.
- Leadership experiences, frameworks, and development approaches.
- Location and planning considerations.
- Program fees and next steps.

Navigate challenges.
Discover possibilities.
Move forward with intention.